

Analysis of the Influence of Network News on Ideological and Political Education in Colleges and Universities

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Abstract: Whether in ideological and political education or in student management, network news is a vital component. Students should not only reflect the characteristics of ideological education forms, but also attach great importance to the expression of network news. Teachers can improve the effectiveness of ideological education through the network display, so that more students can truly feel the characteristics of ideological and political education.

1. Introduction

1.1 About Internet News

Network news is the soul of students in ideological and political education. People regard network news as the best way to communicate with each other and express their feelings. In terms of human nature, the appeal of network news cannot be expressed by other educational means. In the process of ideological education, students' inner emotions are the power and source of ideological education. If there is no expression of inner emotions, the infection degree to students will be reduced. In this way, any ideological education of network news will become useless, and network news without emotions is lifeless. Therefore, in ideological education, we should improve the students' own quality of network news, strengthen their own understanding of ideological education, and from many aspects of their own quality, while paying attention to the basic ability and quality of network news, we should also pay attention to strengthening the cultivation of students and their own emotional expression.

1.2 Common Existing Problems

The ability of cultural and educational work cultivated by network news is extremely important, so students have the problem of less professional knowledge, which is the most basic reason why students' professional knowledge quality is not high and ideological education knowledge is shallow. Network news is a major that combines students' network news knowledge with their internal psychological quality. Network news knowledge must be supported by students' psychological quality. As we all know, the important point of network news lies in influencing students' hearts. Ideological and political education requires students to explore the inner meaning of online news, expressing the feelings of online news characters is an important way of ideological education, and the inner feelings in online news are an important source of quality education for students.

1.3 The Significance of Network News

Ideological and political education without emotion is a failure, and expressiveness is the core requirement of network news. As an important form of expressing the core idea of events, network news combines various means in ideological education, making network news have more ideological ability than other forms. Internet news is students' understanding of thoughts and teachers' own ideological and political education. After so many years of online news development, online news in different cultures can not only strengthen cultural belonging, but also sublimate students' own emotions. Through special control and management in ideological education, network news integrates students' real emotion into ideological education, and reaches the high point of

students' emotion by arousing the resonance of students' emotion and consciousness. Internet news is an important way for human beings to express their emotions directly in their lives. The infection ability of Internet news comes from teachers' own accumulated experience and educational ability.

2. On Ideological and Political Education in Colleges and Universities

2.1 Passion for Ideological and Political Education

The factors of network news are various, but the most important part comes from students' own qualities, including their own qualities, etc. Since network news can only rely on the central idea in ideological education, all ideological and political contents are expressed by the details of network news. Under different emotions, online news produces different effects of ideological and political education. Being able to skillfully control ideological and political education will make online news more colorful and strengthen the education of online news to the greatest extent. First of all, in the ideological and political education, we should maintain a confident psychology and ensure that the mentality reflects self-confidence.

2.2 The Professionalism of Network News Level

The students' ideological ability and emotional infection ability come from the tacit cooperation between students and teachers, and the tacit cooperation is based on the mutual emotional cooperation. Students have a large amount of learning tasks, especially in professional ideological education. Therefore, teachers need to be able to bear hardships and stand hard work and bear great work pressure. This is the spiritual quality that every profession needs. In professional ideological education, professional ideological and political teachers need to cooperate with a lot of work. Sometimes they even keep working in some ideological education. Professional ideological and political teachers have narrow working space and repetitive types of work. Professional ideological and political teachers need great patience and perseverance to work. Professional ideological and political teachers are famous for their high ideological level. Such professional ideological and political teachers need a good personality to set off. Cheerfulness is the label pronoun of every excellent professional ideological and political teacher. They need to maintain a high degree of enthusiasm for work and online news. Let every student experience the meticulous professional ideological education, and warm and cheerful personality can make professional ideological and political teachers experience the fun of professional ideological education to the greatest extent, which is also the reason why every professional ideological and political teacher loves this job.

2.3 The Overall Quality of Teachers

The professional knowledge level of excellent professional ideological and political teachers is also impeccable. Chinese current network news specialty is developing in full swing, providing the best quality resources for ideological education work in major universities in China, and professional talents with perfect combination of theoretical knowledge and practical knowledge. Therefore, the professional knowledge level of professional ideological and political teachers in China will be higher and higher. The accumulation of professional knowledge of professional ideological and political teachers will also increase with the increase of working experience. Therefore, professional ideological and political teachers should have an upward learning heart, maintain their upward motivation, continuously enrich themselves, and carry out high-quality professional ideological education to the end. Ideological education skills are one of the skills that professional ideological and political teachers must master, and are also the basic points for carrying out high-quality professional ideological education. Through ideological education with students, professional ideological and political teachers understand the requirements of students, meet the needs of students, and enable students to reach a satisfactory state. In professional ideological education, through ideological education, students and professional ideological and political teachers can understand each other and truly achieve a win-win situation. Students' mentality and emotions will affect their subjective understanding of professional ideological

education. Faced with bad students' emotions, excellent professional ideological and political teachers can improve their emotions through ideological education and communication. Therefore, professional ideological and political teachers should understand the ideological education skills under different conditions. Expression and language are also important ways of ideological education. Keeping patient ideological education is the premise of good ideological education results. Professional ideological and political teachers are a glorious and difficult occupation. What is needed is that professional ideological and political teachers show excellent beauty of humanity to students, and they need to truly achieve the unity of beauty of appearance and beauty of heart and soul. To be an excellent professional ideological and political teacher, one must first have a strong physique and extremely strong psychological quality, a deep understanding of online news, proficiency in the use of their own business knowledge, rapid response to the requirements of ideological education, and a calm mind at all times and a calm mind when things go wrong. For the whole student team, teachers should show inclusiveness to each student, and the cooperation between students should reach the professional level. Everyone should have a profound understanding of ideological and political education, show extraordinary spirit, and cooperate with each other from top to bottom. Only in this way can a truly excellent professional ideological and political education team be built and the best professional ideological education be provided.

3. Strengthening the Effectiveness of Network News on Ideological and Political Education in Colleges and Universities

3.1 Strengthen the Training of Their Own Network News Interpretation Skills and Improve the Level of Network News

Professional ideological and political teachers, as the most outstanding representatives of the ideological education industry, have the ability of network news and skills as the basis for providing high-quality ideological education, and the skill of network news interpretation is a subject. Excellent professional ideological and political teachers should ensure excellent expression ability. In the domestic students, the students' network news ability should be soft and flexible, through the ideological education of students, through the network news performance to communicate with students, and accurate network news knowledge. Professional ideological and political teachers should constantly communicate with students through online news in ideological education. In ideological education, they should respond to their performance with the fastest speed and bring professional ideological education to students. The ability of network news interpretation skills is also the best way to deal with some students' ideological events. After students' emotional disorder occurs, reasonable network news interpretation skills should be used to calm down these situations. In a more serious situation, appropriate network news should be carried out to strengthen education so that students can understand these situations and try to keep students' good impression of this ideological education. In addition, reasonable and appropriate language will make ideological education more colorful. Language is an important way for professional network news interpretation skills to communicate and express their wishes. For ideological education of professional ideological and political teachers, appropriate language can enable students to experience real emotions and personalized ideological education, and etiquette of ideological education can also be reflected to the greatest extent through language. Therefore, strengthening the training of professional ideological and political teachers' ability to interpret online news is conducive to quality and unforgettable ideological education.

3.2 Strengthen Their Own Awareness of Ideological and Political Education

When carrying out ideological and political education, students should first pay attention to the different emotions of online news events, experience the inner activities of students, and express the most real emotion of ideological education. It is necessary to improve students' ability to analyze emotions in online news and constantly strengthen students' self-cultivation. As a qualified professional ideological and political teacher, excellent physical quality is the most basic condition

to ensure the awareness of ideological and political education. In the process of recruiting professional ideological and political teachers, physical condition is also the first hurdle. Professional ideological and political teachers not only require physical health and no serious illness history, but also require professional ideological and political teachers to have dignified and beautiful appearance, and also require a good heart to treat ideological and political education sincerely. It is an important factor to ensure ideological education to keep an optimistic attitude at all times so that students can experience your unique ideological and political education consciousness. Therefore, the physical quality of professional ideological and political teachers is the most basic for high-quality ideological education and the most basic condition for selecting students. As an excellent professional ideological and political teacher in the new era, he should also receive higher cultural education and be stricter than ordinary higher education, so as to ensure the standardization and accuracy of professional ideological and political teacher's knowledge. For example, in the process of ideological education of network news, the exposition of historical network news needs his own excellent professional knowledge. This is the time to reflect the rich cultural knowledge of the professional ideological and political teachers. In addition, the professional ideological and political teachers will carry out ideological education for students from different countries. This requires you to have a good understanding of different cultures in different countries. The cultural ability of the professional ideological and political teachers must be excellent, and the historical and cultural ability must be comprehensive. In addition, you must also have some understanding of some partial knowledge. This can give students different feelings, can let students feel the teacher's heart, and during the period of professional ideological and political teachers study, to ensure that the most professional network news education can be carried out, so that our ideological and political teachers of ideological education can be more professional.

4. Conclusion

In the process of ideological education, there are various factors affecting the emotion of online news, but the most important part is the quality of students themselves, including students' expressions, movements and psychological qualities. Compared with students, professional ideological and political teachers are not only higher in experience, but also in responsibility and ability. In the process of ideological education, the role of teachers is more obvious. At this time, teachers are not only managers but also supervisors. Teachers supervise students' ideological education level, and they should actually understand students' feelings about ideological education experience, and set a benchmark for students' ideological education level. As an important role, students should be embodied in the spiritual level. The standard of educating students should be unified with the ideological education they have done. Only in this way can we manage the student team well and really contribute to the improvement of the ideological education level. For such teachers, it takes many years of qualifications of professional ideological education personnel, coupled with more profound and profound professional network news knowledge, each professional ideological and political teacher is a solid guarantee of ideological education.

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